



SMC Business Councils
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FOR IMMEDIATE RELEASE

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**SMC Business Councils Announces New Leadership;
President and CEO, and New Chairman of the Board Appointed**

CRANBERRY TOWNSHIP, PA (July 20, 2016) – SMC Business Councils’ Board of Directors has appointed David L. Fair as President and CEO to lead the organization in an enhanced focus on the manufacturing sector of our region along with the business community that supports it. In addition to the appointment of David Fair, Bill Ringle has ascended to the role of Chairman of the Board of SMC Business Council.

David Fair has a rich and diverse background in manufacturing. Fair’s strong technical background, combined with his acute and comprehensive business acumen, has enabled him to successfully bring several organizations from their entrepreneurial plateaus into the growth phases of the business cycle. His international experience has guided several ventures through their global growth. In addition to business management, his career includes diverse assignments in manufacturing, R&D, engineering, and sales both domestically and internationally.

Bill Ringle, Chairman of SMC Board of Directors said of David Fair “I have known and worked collaboratively with David for over ten years. He has deep roots in manufacturing that fits our renewed focus for SMC. I expect we will work together to reach out to our region’s rich manufacturing base to build a trade association that provides value to our member companies as well as a confidential forum for true peer-to-peer benchmarking.”

Ringle continued “David Fair is a results driven manufacturing executive of the highest integrity. His skills in building accountable teams, applying metrics and technology will be an asset to our manufacturing members. I believe he will be able to harness SMC’s deep resources of HR, government advocacy and operations excellence for our members.”

Bill Ringle has been appointed Chairman of the SMC Business Councils’ Board of Directors. Ringle had previously been Vice Chair.

For 10 years, Bill, President of System Ringle, has served as a trusted business advisor for owners and leaders of small- to mid-sized, privately held companies with revenues of \$5 million or more annually. Bill builds sustainable growth and value that helps business owners effectively run their businesses and build to a successful exit plan leveraging proprietary business advisory systems.

Before launching System Ringle, Bill built Pittsburgh Flatroll, a startup company, from a closed, steel mill into a \$10-million producer of aerospace alloys. Following that, he was president of a titanium processing company.

“SMC has been instrumental in the growth of small businesses in Pennsylvania for over 70 years”, explained Ringle. “In fact, several members have been with us for multiple generations. That commitment to the growth of small business will continue as we embark on leading the charge toward a bright economic future in Pennsylvania for our long-time members, new members, as well as future members of SMC.”

SMC Business Councils’ storied history began nearly 75 years ago as an alliance of smaller manufacturers pursuing World War II contracts. During the decline in manufacturing and the emergence of high technology in the 1980s, SMC added B2B companies, non-profits, professional services companies and other small businesses to its membership ranks. As the region’s manufacturing base has become stronger due to increased entrepreneurship, investment from overseas firms and re-shoring from China and elsewhere, SMC is poised, now more than ever, to be the voice of Pennsylvania manufacturing.

You can learn more about SMC and BuyPittsburghFirst by visiting www.smc.org.